

KANATA CLASSICS CONTEST — RULES & REGULATIONS

1. Eligibility

- The contest is open to **public and school libraries** located in any **Canadian province or territory, except Quebec**.
- Libraries **do not need to be current Whitehots clients** to participate.
- Only **one entry per library** will be accepted.
- Entries must be submitted by an **authorized representative** of the library.

2. Entry Requirements

- Libraries must complete the official **online submission form** between **November 6 and November 20, 2025**.
- Entries must include a **150–300 word proposal** responding to the contest theme: *“Reimagining the Classics for a New Generation.”*
- Proposals must describe:
 - **Engagement Strategy** – How the library will present *Kanata Classics* in a way that resonates with today’s readers.
 - **Program, Display, or Activity Concept** – A creative initiative to make the series relevant, inspiring, and inclusive.
 - **Audience and Impact** – The intended audience and the desired outcomes, such as awareness, conversation, or representation.
- Submissions must be received **no later than 11:59 p.m. (local time) on November 20, 2025**.

3. Judging & Winner Selection

- All eligible entries will be reviewed by a **panel of Whitehots staff** with experience in library engagement and programming.
- The judging process will be **impartial and conducted in good faith**.
- Proposals will be evaluated using the following **criteria**, each weighted equally:
 1. **Creativity** – How original and inventive is the proposed use of the *Kanata Classics* series?
 2. **Alignment with the Theme** – How well does the proposal reflect the idea of *“Reimagining the Classics for a New Generation”*?
 3. **Clarity & Presentation** – Is the proposal clearly written, organized, and easy to follow?
 4. **Community Impact** – How meaningful or far-reaching is the initiative for the intended audience?



- **Five (5)** winning libraries will be selected.
- Winners will be notified during the **week of November 24, 2025**, and publicly announced on **November 27, 2025**.

4. Prizes

- Each winning library will receive a **Kanata Classics Display Kit** that includes:
 - One copy of each of the six titles in the *Kanata Classics* series
 - Branded display materials (e.g., banners, shelf talkers, bookmarks)
- **Prize kits will be supplied by Random House Canada** and shipped to winners in **early December 2025**.

5. Terms of Participation

- By entering, participants agree that, if selected as a winner, they will:
 - **Set up and use** the Kanata Classics display kit as described in their proposal.
 - **Share photos and/or videos** of their display or programming for promotional use on social media channels.
- Participants retain the rights to their photos and videos but grant the contest organizers **non-exclusive rights** to use submitted materials for marketing and promotional purposes.

6. Privacy

- Personal information collected through the entry form will be used solely for contest administration and communication with participants.
- No personal information will be shared with third parties outside the contest organizers unless required by law.

7. General Conditions

- Whitehots reserves the right to modify, cancel, or suspend the contest in the event of unforeseen circumstances.
- By submitting an entry, participants agree to abide by these rules and all decisions made by Whitehots, which are **final and binding** in all matters related to the contest.